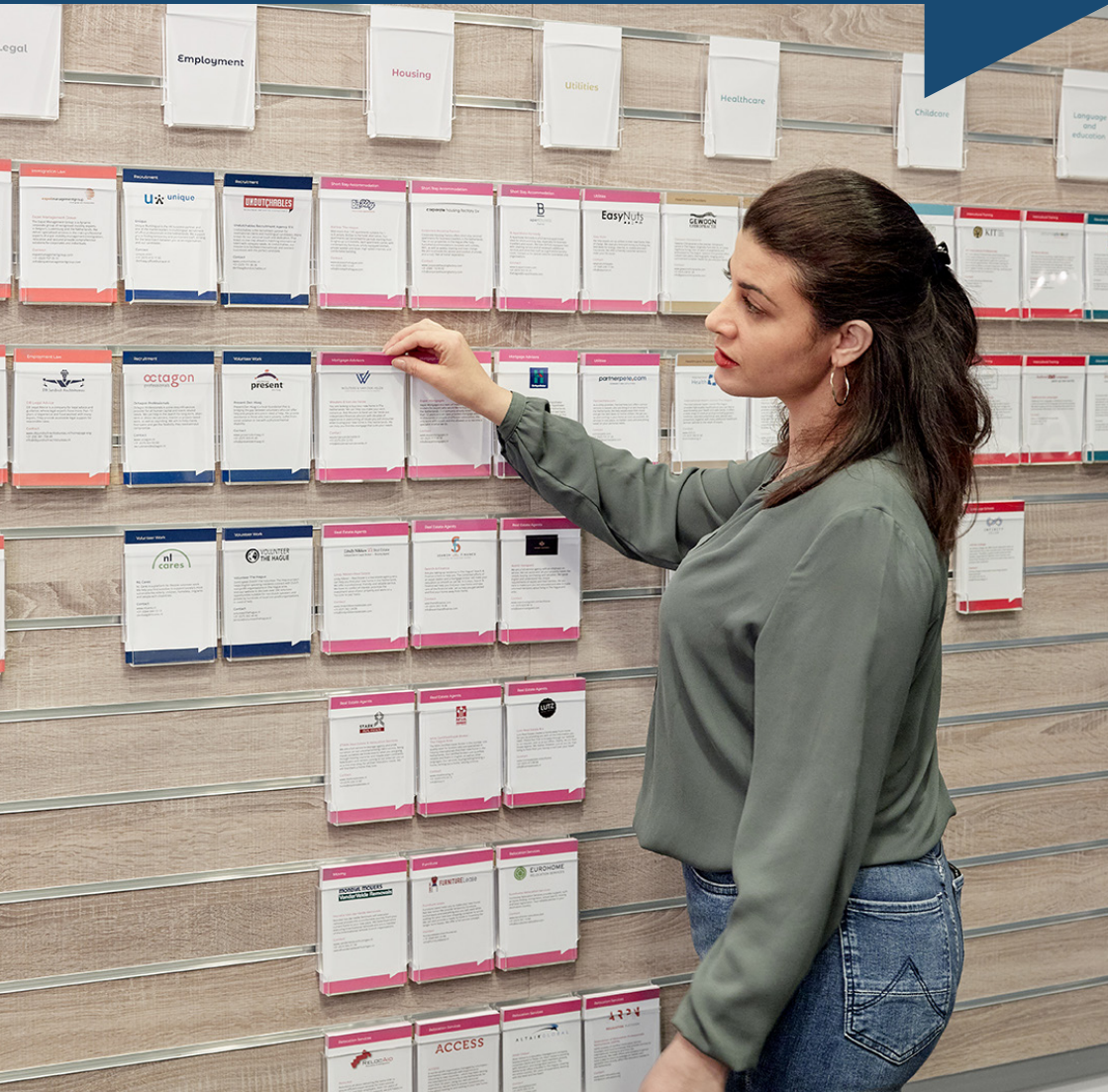


Partnership Programme

Connecting internationals to The Hague region



The Hague
international
centre



The Hague International Centre

The Hague
International
Centre



Open House
Charing Cross

Open House
The Hague International Centre

Open House
The Hague International Centre



Join the international ecosystem

- ▶ Become a partner of The Hague International Centre to connect with the international community in The Hague region.
- ▶ Join a network of more than 100 service providers that are already benefiting from our partnership programme.

What we do

- ▶ Help take care of **government formalities** with a one-stop-shop service for highly-skilled migrants, diplomats, entrepreneurs and family members.
- ▶ Offer free information and advice about **living, working and studying** in The Hague region:
 - ▶ **Events:** Welcome events, relocation webinars and thematic seminars
 - ▶ Online support via website, social media, and newsletters
- ▶ **Helpdesk** for international newcomers, together with ACCESS



The Hague International Centre serves as the centre of expertise and the entry point for international newcomers of The Hague region. We contribute to attracting and retaining international talent by stimulating the economic climate for international residents.

The Hague International Centre aims to provide a soft landing for international talent in The Hague region by taking care of formalities and offering services in four stages of their stay: orientation before coming to The Hague, settling in, living and working, to leaving as an ambassador of The Hague region.

Facts and figures



600+

employers use the services of
The Hague International Centre



5,000+

international newcomers
registered every year



10,000+

questions answered
every year



20

community events
organised every year

The Hague

60.000+ internationals working and living in **The Hague region**
(The Hague, Rijswijk, Leidschendam-Voorburg, Delft)



5,000+
newsletter subscribers



260,000+
website visits per year



100+
internationally-minded service
providers in our partnership
programme

Top 5 frequently asked questions

1. Permanent Residency and Naturalisation
2. Finding a job / internship
3. Registering with a GP
4. Housing
5. Education

Become our Partner



Here are three package options that we offer:

- ▶ **Option A:** Premium package, € 1,100 per year (excl. VAT)
- ▶ **Option B:** Basic package, € 500 per year (excl. VAT)
- ▶ **Option C:** Non-profit and media partner, a 'barter agreement'

Packages

Partnership benefits per package

Benefit	A	B	C
Official The Hague International Centre partner status and toolkit provided for company marketing and communications	✓	✓	✓
Partner card in The Hague International Centre for referrals	✓	✓	
Digital partner card on The Hague International Centre website	✓	✓	✓
Opportunity to be featured on our website and via our social media channels	✓		
Newsflashes in newsletters (guidelines apply)	✓		
Opportunity to participate in The Hague International Centre's events and webinars (by invitation only)	✓	✓	✓
Featured in our printed Welcome Guide	✓		
An invitation to our partner networking events	✓		
Updates on business and international talent trends	✓		

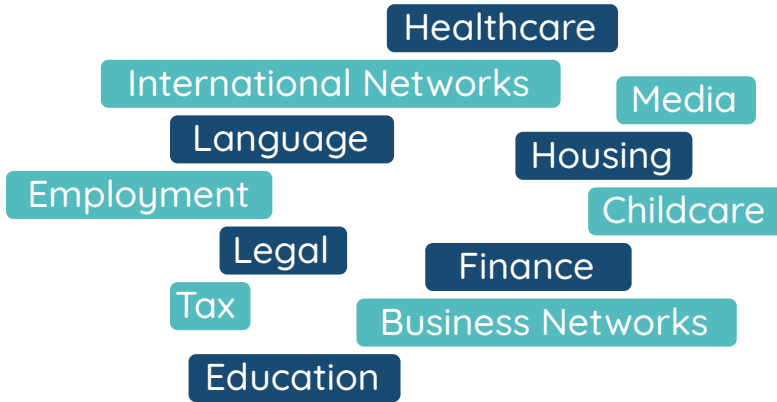
Expectations

To ensure a fruitful collaboration, we expect our partners to:

- ▶ Notify us of any updates to your product portfolio and relevant company information (name, logo, contact details).
- ▶ Inform us about any events you will be organising so we can promote them to our audience and increase attendance.
- ▶ Share your expertise and insights regarding bottlenecks, opportunities, and trends related to The Hague's international climate to enrich our understanding and facilitate collective progress.

Criteria

To qualify, you must offer services in one of the following sectors:



- ▶ Offer its services or products in The Hague region and have an office in the Netherlands.
- ▶ Offer relevant information in English and/or another relevant language for internationals, ensuring accessibility and inclusivity.
- ▶ Demonstrate a minimum of two years' experience in the international market and be able to provide a minimum of two references from international customers/companies.
- ▶ Adhere to the terms of the partnership contract, participate in customer satisfaction surveys, and comply with the General Data Protection Regulation (GDPR).
- ▶ Agree to share, link, and promote related articles and The Hague International Centre's logo on your website, newsletter or social media, fostering mutual promotion and collaboration.

Benefits

Here is what partnering with us can offer your organisation:

Enhanced visibility

Gain exposure across multiple platforms, including our website, newsletters, the physical centre, social media channels, and events, ensuring maximum visibility among our audience.

Referral opportunities

Benefit from recommendations to incoming internationals and companies that employ them, amplifying your reach and potential clients.

Networking Access

events where you can connect with internationals, employers, policy makers, and other stakeholders in The Hague region.

Branding toolkit

Elevate your status by referring to your company as an official partner of The Hague International Centre. Receive a comprehensive branding toolkit to seamlessly integrate your partnership into your marketing strategy.

Industry insights

Stay ahead of the curve with relevant information on trends and developments in The Hague region, helping you make informed business decisions.

Contribution to growth

Contribute to policy development by highlighting key developments, challenges, and queries.

Testimonials

Elitsa Zalevska

Team Lead Customer Success
at Expat Mortgages

“Partnering with The Hague International Centre has significantly boosted our visibility among international clients, providing them with a straightforward and effective way to discover our services. Furthermore, the partnership has expanded our network in the B2B sector, fostering numerous valuable relationships and collaborations that have enhanced our market position and operational capabilities”

Zsuzsa Jónás

Business Developer at
Direct Dutch

“With The Hague International Centre, it genuinely feels like a joint effort. We consider them to be one of the few who value their partner as much as themselves. Loyal, friendly, and enthusiastic are but a few of many words that come to mind.”



The Hague International Centre

Spui 70
2511 BT The Hague

+31 70 353 50 43

www.thehagueinternationalcentre.nl

For partnership requests:

THICpartners@den Haag.nl

General enquiries:

internationalcentre@den Haag.nl